

Wednesday 24 March 2010

- 8.30 Welcome Coffee
- 10.00 **Opening**
- 10.05 **Welcome to North Holland**
Elisabeth Post, North-Holland Provincial Deputy
- 10.15 **Opening Address**
Neelie Kroes, EU Digital Agenda Commissioner (invited)
- 10.40 **Welcome**
Camiel Eurlings, Dutch Minister of Transport
- 11.00 **Round Table 1: Cooperative Mobility Policy – How can we make deployment happen?**
- *Policies for cooperative mobility deployment for traffic and energy efficiency, better air quality, greater safety and enhanced mobility*
- Moderator:* **Federico Fernandez**, Deputy Director General, Traffic Management Directorate, Ministry of Interior, Spain
- Speakers:* **Bernd Lange** (MEP)
Nicola Beer, State Secretary for European Affairs of the State of Hessen
Roland Rydin, Member of the City Council, Göteborg
Gilles Vesco, Vice-President of the Greater Lyon Urban Community
Dean Herenda, Head of ITS and Road Charging Department, Ministry of Transport of the Republic of Slovenija
- 12.00 Lunch break
- 14.00 **Round Table 2: Are vehicle-infrastructure cooperative systems a solution to support policy needs for efficient & sustainable mobility?**
- *The connected vehicle: what value can it bring for drivers, operators, authorities at European level?*
 - *Vehicles' and infrastructures' connectivity, do they respond to user's needs?*
 - *Floating vehicle data: opening a stream of new & better information?*
 - *Linking drivers, vehicles and traffic management for safer & less congested travel*
 - *Unlimited new services for business and transport managers*
- Moderator:*
- Speakers:* **Alessandro Coda**, EUCAR Research Coordinator
Nevio Di Giusto, President & CEO Centro Ricerche FIAT & ELASIS
Helmut Matschi, Member of the Executive Board, Interior, Continental
Thomas Haupt, Executive Director PTV Planung Transport Verkehr AG
John Chipperfield, CTO Swarco Group
Jan Casteleijn, Managing Director, Imtech Infra and Traffic
- 15.15 Coffee break
- 15.45 **Round Table 3: Power to the people – Creating a cooperative mobility services platform for drivers, travelers, businesses, citizens across Europe...**
- *Cooperative awareness: enhancing drivers' perception, awareness and choices*
 - *How much cooperative information does the user need, and how good must it be?*
 - *Towards a "universal platform" to deliver any service, anywhere, to and from any vehicle...*
 - *How can cooperative systems offer new opportunities for business value?*
- Moderator:* **Michael Nielsen**, General Delegate, International Road Transport Union
- Speakers:* **Miquel Nadal**, Director, RACC Foundation
Giovanni Colombo, Member of the Governing Board, European Institute of Technology
Jean Mesqui, Executive Director, ASFA
Carlo van de Weijer, Vice President Commercial and Business Development, TomTom
Martin Krieg, Head of Traffic Management, City of Dortmund (invited)
- 17.00 Closing

Thursday 25 March 2010

8.30 Welcome Coffee

9.00 Keynote address:

Toward continuous communication for cooperative systems

Achim Brakemeier, Manager Vehicle-centric Communication, Daimler AG

9.30 **Key Results: Session 1 - Toward a pan-European cooperative systems architecture**

Session summary: Vehicle and traveler always connected – Dream or reality?

- *Vehicle communications for safety applications*
- *Towards a pan European communication architecture*
- *A CALM way to manage communication*
- *Location-dependent communication & networking*

Speakers:

Abdel Kader Mokaddem, Engineering Project Leader, Renault SAS

Piero Mortara, Innovation, Program Manager, Magneti Marelli S.p.A. - Electronic Systems

Knut Evensen, Chief Technologist, Q-Free ASA

Andreas P. Schalk, Director Business-Line TT/CS, Director Standardisation, Efon AG

Thierry Ernst, INRIA Institut National de Recherche en Informatique et en Automatique

10.30 Coffee break

11.00 Keynote address:

Location is (almost) everything for cooperative systems...

Rob van Essen, Vice President Research and Development, Tele Atlas

11.30 **Key Results: Session 2 - Location Technologies for Cooperative Mobility**

Session summary: Can we deliver pinpoint accuracy for cooperative mobility?

- *Relative positioning among vehicles: how much precise?*
- *The "Local Dynamic Map" the future of navigation maps?*
- *How robust are Location Technologies for cooperative mobility?*
- *Location-based personal services vs. personal data privacy*

Speakers:

Boudwijn Schokker, Project Manager & System Engineer, Logica

Robin Schubert, Research Associate, Technical University of Chemnitz

Jorg Pfister, Managing director, PWP Systems

Sheung Ying Yuen-Wille, Development engineer, Robert Bosch GmbH

12.30 Lunch break

14.00 Keynote address:

Meeting road operators' needs for future mobility

Jacques Boussuge, ASFA

14.30 **Key Results: Session 3 - Cooperative applications & services – What can they deliver?**

Session summary: how do Cooperative Systems really work?

- *Cooperative driving & road safety: seen from the vehicle...*
- *... and from the road/traffic manager...*
- *... and from the driver viewpoints*
- *cooperative traffic information services and commercial vehicle services*

Speakers:

Giulio Vivo, SAFESPOT Integrated Project, Centro Ricerche FIAT

Christian Faisstnauer, Autostrada del Brennero

Gino Franco, Director of Innovation, Mizar Automazione

Angelos Amditis, Research Director, Institute of Communication and Compute Systems

Marko Jandrisits, Project Manager ITS Services, Asfinag

15.30 Coffee break

16.00 **Key Results: Session 4 - Real-world experience with Cooperative Mobility**

Session summary: Panel presentation of results of Cooperative Mobility trials at test sites across Europe

- *Validation: have the projects proven the Cooperative Mobility concepts?*
- *Interoperability & convergence: chances for "every vehicle, every service, everywhere"?*
- *Cooperative mobility is the answer to all users' needs?*
- *Lessons learned: ups and downs of real world experience*

Speakers:

Francois Peyret, Laboratoire Central de Ponts et Chaussées

Tobias Schendzielorz, Technical University of Munich

Siebe Turksma, Peek Traffic

Niclas Nygren, Volvo Technology AB

Jan Linssen, Managing Director ARS T&TT

17.30 Reception at the i&C Drive Expo (Hall 9)

Friday 26 March 2010

8.30 Welcome Coffee

9.00 **Panel Session: Removing barriers to deployment: A practical toolkit of enablers**

- *Deployment enablers*
- *Deployment scenarios & recommendations*
- *Data privacy and security*
- *Policy*

Speakers: **Han Zwijnenberg**, TNO
Mats Rosenquist, Director Soft products and Process Development, Volvo Technology
Fred Verweij, Senior Advisor, Directorate-General for Public Works and Water Management The Netherlands
Susanne Fuchs, Researcher, HiTec Marketing

10.00 Keynote address:
Standardisation
Soeren Hess, Chairman of TC ITS ETSI

10.30 Coffee break

11.00 Exploitable results from 3 IPs (non-commercial):

Delivering the Cooperative Vision: From R&D Towards Products

Speakers: **Luisa Andreone**, European Network, Product Research, Centro Ricerche FIAT
Matthias Schulze, Senior Manager ITS & Services, Daimler
Fahim Belarbi, Head of Department for Traffic Management Systems and R&D, Cofiroute
Cees de Wijs, Group Director Intelligent Transport Systems, Logica
Andreas Kausche, Urban Traffic Systems, Siemens ITS (invited)

12.30 Lunch break

13.30 Executive Round Table Closing Session:

Cooperative systems in all vehicles & on all roads: When and How?

Speakers: **Ronald Adams**, Directorate-General for Public Works and Water Management The Netherlands (invited)
Gunter Zimmermeyer, Bosch, Chairman of ERTICO
Christine Lotz, Head of Traffic Influence and Telematics Department, BAST (invited)
Vito Mauro, Managing Director, Mizar Automazione
Joris AI, General director Rijkswaterstaat, Center for Transport and Navigation

15.00 Closing